



Consumer Solutions

Multifunctional Cosmetic Powders from Dow

Consumers today want color cosmetic and skin care products with innovative textures and novel visual effects. They also demand products that provide multifunctional benefits. With Dow cosmetic powders, you now have the tools to help meet those needs and enhance your applications with key benefits including:

- Unique textures and sensory experiences
- Optical effects
- Compaction aid and powder flow
- Sebum and oil absorbency
- Thickening properties

Featured Products

DOWSIL™ 9506 Powder

INCI: Dimethicone/Vinyl Dimethicone Crosspolymer

DOWSIL™ 9701 Cosmetic Powder

INCI: Dimethicone/Vinyl Dimethicone Crosspolymer (and) Silica

DOWSIL™ EP-9801 Hydro Cosmetic Powder

INCI: Dimethicone/Vinyl Dimethicone Crosspolymer (and) Silica (and) Butylene Glycol

DOWSIL™ EP-9215 Cosmetic Powder

INCI: Dimethicone/Vinyl Dimethicone Crosspolymer

DOWSIL™ EP-9289 LL Cosmetic Powder

INCI: Dimethicone/Vinyl Dimethicone Crosspolymer (and) Lauroyl Lysine



Adding Value to Life

Innovative silicone powders enhance color cosmetic and skin care formulations.

Developing Solutions to Expand Your Possibilities

Dow's multifunctional silicone powder solutions help meet the demands of today's consumers and provide you access

to the benefits of silicone combined with other powder technologies.

DOWSIL™ EP-9801 Hydro Cosmetic Powder

is a water-dispersible powder that combines the well-known sensory and functional benefits of an elastomer powder with the ability to be readily dispersed into any water phase without the need of an oil phase. It can be added to water-in-oil, oil-in-water and aqueous formulations to bring a powdery feel and matte effect. It also has benefits of soft focus for wrinkle masking.

DOWSIL™ EP-9215 Cosmetic Powder is a hard white elastomeric silicone powder that provides a silky and powdery skin feel, along with oil and sebum absorption. It also improves color intensity and coverage in pressed powder formulations.

FIGURE 1: DOWSIL™ Cosmetic Powders Benefits Summary

Color code	●●● = Key function, benefit		●● = Secondary function, benefit			● = Some benefit		
	Powder Ref.	Powder Type	Textures & Sensory	Compaction Aid	Powder Flow	Thickening & Gelling	Oil, Sebum Absorbancy	Optical Effect
	DOWSIL™ 9506 Powder	EP (Hard.30)	●●●			●	●●	
	DOWSIL™ 9701 Cosmetic Powder	EP/Silica	●●		●●●	●	●●	●
	DOWSIL™ EP-9801 Hydro Cosmetic Powder	EP/Silica, water dispersible	●●		●●●		●	●●
	DOWSIL™ EP-9215 Cosmetic Powder	EP (Hard.60)	●●●		●		●●	
	DOWSIL™ EP-9289 LL Cosmetic Powder	EP/Lauroyl Lysine)	●●●	●●●	●●		●●●	

Do More with Less

With any of our cosmetic powders, you can formulate a range of skin care and color cosmetic products:

Skin Care

- Skin cleansers
- Exfoliation products
- Creams
- Gels
- Sun care products
- Face masks
- Toner

Color Cosmetics

- Pressed and loose powders
- Foundation powders
- Lipsticks
- Mascaras
- Eyeliners
- Eye shadows
- Tinted creams
- Pressed make-up
- Blushes
- Nail polishes

And, you can use just one formulation with any of the cosmetic powders to create different textures and products. For example, use DOWSIL™ 9701 Cosmetic Powder and DOWSIL™ 9506 Powder to create a foundation mousse or, try DOWSIL™ EP-9289 LL Cosmetic Powder to create a foundation with a custard-like texture.

How can we help you today?

When you need industry-leading innovation, Dow can help. DOWSIL™ solutions are dedicated to meeting your needs for specialty materials, collaborative problem solving and innovation support. Learn how we can help you bring BEAUTY WITH IMPACT to your products, at consumer.dow.com.

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