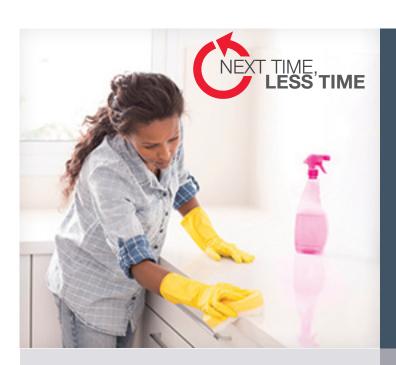


**HOME CARE** 

# Next time, cleaning will take even less time with ACUSOL™ PRO Polymer



#### Formulation benefits

- Superior grease removal
- Easy next-time cleaning
- · Doesn't leave streaks or a film
- · Leaves no visual residue
- Heat, age, freeze-thaw and quat stability\*
- Easy to dose and incorporate into formulations
- Suitable for both neutral and alkaline cleaners
- Maintains formulation clarity
- Can be formulated with bleach

\*In normal trigger spray formulations containing up to 0.25% ADBAC quaternary disinfectant.

Today's consumers have less time for cleaning and are looking for quick, convenient solutions. ACUSOL™ PRO Polymer, a formulation additive for hard surface cleaners, offers superior grease removal compared to other cleaning additives, but it also leaves behind an invisible barrier that makes cleaning even easier the next time – with no build-up. Over time, consumers will notice a significant reduction in the "elbow grease" needed to keep their surfaces clean and grease-free – resulting in greater customer loyalty for your cleaning product.

#### **INCI** name:

Carboxylic Copolymer

### Physical and chemical properties

- · Transparent, yellowish liquid
- Mild, inoffensive odor
- 25% active content

#### Formulation guidelines

- Recommended level of addition: 0.5% to 1% active level
- · Post-addition feasible

#### **Proven results**

#### First-time clean (no pretreating)

Kitchen cleaner alone

Kitchen cleaner with 0.5% ACUSOL™ PRO Polymer



#### Next-time clean (pretreated with same)

Kitchen cleaner alone

Kitchen cleaner with 0.5% ACUSOL™ PRO Polymer



Testing conditions: KW Method for Quality Assessment of All-Purpose Cleaners was used for performance evaluation. Oily soil was applied and cooked at 150°C for 195 minutes. Photos were taken after similar strokes using similar sponge and pressure.

## Alkaline kitchen cleaner model formulations used in testing

Ingredients	Level of inclusion	
DOWANOL™ Glycol Ether Solvent	1.0%	
ECOSURF™ EH-6 Surfactant	1.0%	
ACUSOL™ PRO Polymer	0.5% or 1.0% active	
NaOH	Up to pH=10.5	
Deionized Water	Up to 100%	

#### **Technical data**

ACUSOL™ PRO Polymer				
Chemical name	Carboxylic Copolymer			
Molecular Wt.	10,000			
% Solids	24-26			
рН	10.2-10.6			
Viscosity (mPa.S)	100			

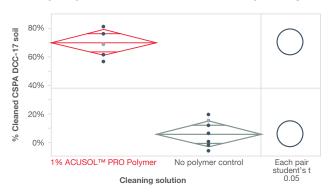


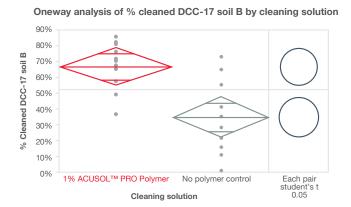
#### **Statistical evaluations**

Statistical evaluations show that ACUSOL™ PRO Polymer not only has great first-time cleaning capabilities, it makes subsequent cleaning easier.

#### First-time cleaning

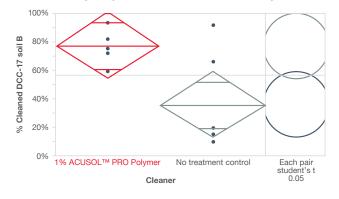
Oneway analysis of % cleaned CSPA DCC-17 soil by cleaning solution



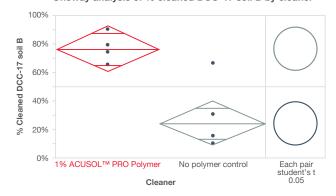


#### **Next-time cleaning**

Oneway analysis of % cleaned DCC-17 soil B by cleaner



Oneway analysis of % cleaned DCC-17 soil B by cleaner



#### Learn more

For more information about Dow's innovative cleaning additives, please visit **consumer.dow.com/homecare**.

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