



DOW

**Browmania Anhydrous Gel
(CPF 2410)**

Browmania Anhydrous Gel (CPF 2410)

Long lasting anhydrous gel that is comfortable to wear, easy to apply and remove, provides tailored brow definition, transfer and water resistance.

Phase	Trade name / Supplier	INCI name	Wt. %
A	DOWSIL™ SW-8005 C30 Resin Wax / Dow	C30-45 Alkyldimethylsilyl Polypropylsilsesquioxane	4.0
	Carnauba Wax	Copernicia Cerifera (Carnauba) Wax	4.0
	DOWSIL™ 2503 Cosmetic Wax / Dow	Stearyl Dimethicone	3.0
	Beeswax	Beeswax	4.0
B	DOWSIL™ FZ-3196 Fluid / Dow	Caprylyl Methicone	11.9
	C.I. 77499 (and) Hydrogenated LeC.I.thin	C.I. 77499 (and) Hydrogenated LeC.I.thin	7.1
	C.I. 77491 (and) Hydrogenated LeC.I.thin	C.I. 77491 (and) Hydrogenated LeC.I.thin	4.4
	DOWSIL™ VM-2270 Aerogel Fine Particles / Dow	Silica Silylate	0.5
	C.I. 77891 (and) Hydrogenated Lecithin	C.I. 77891 (and) Hydrogenated Lecithin	6.1
C	DOWSIL™ 3901 Liquid Satin Blend / Dow	Dimethicone (and) Dimethicone/Vinyl Dimethicone Crosspolymer	5.0
	XIAMETER™ PMX-200 Silicone Fluid 2 cSt / Dow	Dimethicone	12.5
D	Mica	Mica	15.0
E	Isododecane	Isododecane	10.0
F	DOWSIL™ FA 4004 ID Silicone Acrylate / Dow	Isododecane (and) Acrylates/ Polytrimethylsiloxymethacrylate Copolymer	12.5

Procedure

1. Mix ingredients of Phase A together and heat to 85°C.
2. Add Phase B to phase A with mixing.
3. Mix ingredients of Phase C together.
4. Mix ingredients of Phase B together until homogeneous.
5. Add Phase C to Phase AB mixing until homogeneous.
6. Add Phase D to the blend ABC with mixing.
7. Add Phase E to Phase ABCD with mixing.
8. Pour into suitable containers while hot.
9. Add phase F to Phase ABCDE with mixing.

Stability: Stable for at least 3 months at room temperature and 50°C.



www.dow.com/personalcare

Disclaimer: Contained in this package is a sample prepared as per the formulation described on this card. Any variation in the formulation/procedure may cause performance to change.

Images: dow_73904719657, dow_40766190551, dow_39921107711

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