



DOW

**Infinite Gance
Universal Mascara
(CPF 4130)**

Infinite Glance Universal Mascara (CPF 4130)

A clear, gender-neutral, 2-in-1 mascara gel which enhances lashes and eyebrows as a top coat or on its own.

Phase	Trade name / Supplier	INCI name	Wt. %
A	DOWSIL™ MQ-1600 Solid Resin / Dow	Trimethylsiloxysilicate	6.7
	XIAMETER™ PMX-200 Silicone Fluid 2 cSt / Dow	Dimethicone	13.3
B	DOWSIL™ FC-5002 IDD Resin Gum / Dow	Isododecane (and) Trimethylsiloxysilicate / Dimethiconol Crosspolymer	20.0
	DOWSIL™ EL-7040 Hydro Elastomer Blend / Dow	Caprylyl Methicone (and) PEG-12 Dimethicone / PPG-20 Crosspolymer	12.8
	DOWSIL™ BY 25-337 Emulsifier / Dow	PEG / PPG-19 / 19 Dimethicone (and) C13-16 Isoparaffin (and) C10-13 Isoparaffin	5.0
	DOWSIL™ 3901 Liquid Satin Blend / Dow	Dimethicone (and) Dimethicone / Vinyl Dimethicone Crosspolymer	5.0
	DOWSIL™ VM-2270 Aerogel Fine Particles / Dow	Silica Silylate	0.3
C	Water	Water / Aqua	17.5
	Glycerin	Glycerin	8.5
	Propylene Glycol / Dow	Propylene Glycol	10.0
	Neolone PH 100 Preservative / DuPont	Phenoxyethanol	0.9

Procedure

1. Using Phase A ingredients, disperse the resin into the fluid until it is a uniform clear liquid.
2. One at a time in the order listed, add Phase B ingredients to Phase A and mix until uniform.
3. Separately, combine and mix Phase C ingredients until uniform.
4. Slowly add phase C to Phase AB under mixing at 700 rpm. After the addition is complete, mix at 2000 rpm.
5. Pass through a high-shear mixer (ex: Silverson).



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Disclaimer: Contained in this package is a sample prepared as per the formulation described on this card. Any variation in the formulation/procedure may cause performance to change.

Images: dow_73904719657, dow_54211068521, dow_39921107711

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