



Dow Fuel Marking Solutions

Helping to Protect People, Brands, Revenue and the Environment



Dow is committed to the continued development of fuel and lubricant marking technologies, which enable our fuel company and government customers to protect fuel brands, product quality and revenues.

Innovative

Dow's family of ACCUTRACE™ fuel markers was awarded a 2017 Edison Award as one of the most innovative technologies.

Sustainable

Marker solutions based only on C, H, O and N.
No halogens and no metals.

Proven

Dow's technology has been proven to lead to effective fuel differentiation and offers some of the strongest resistance to marker removal via conventional laundering methods.

Application	Dow Technology	Key Attributes
Quick roadside test	AUTOMATE™ MORTRACE™ SPECTRACE™	<ul style="list-style-type: none"> Fast and easy roadside fuel identification
Quantitative roadside detection	MORTRACE™ SPECTRACE™ ACCUTRACE™	<ul style="list-style-type: none"> Easy, quick and quantifiable field detection for Brand ID programs with backup laboratory methods
Forensic marker	ACCUTRACE™	<ul style="list-style-type: none"> Unique, robust and admissible in a court of law Patent protected Completely undetectable in fuel without targeted analytical methods
Visual deterrent	AUTOMATE™	<ul style="list-style-type: none"> Adds an extra layer of protection Colored fuels are instantly recognizable Deters misuse and mixing
Laundering resistance	ACCUTRACE™	<ul style="list-style-type: none"> Highly resistant to common laundering techniques employed by criminals
Fuel quality protection	AUTOMATE™ MORTRACE™ SPECTRACE™ ACCUTRACE™	<ul style="list-style-type: none"> Prevents fuel adulteration, enabling fuel quality protection. This results in reduced pollutants and emissions, and protects engine fleets.

dowfuelmarkers.com

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*Toll free service not available in all countries

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319-01126-0419