



ELASTENE™ Technology



ELASTENE™
elastomeric acrylic emulsions
by 

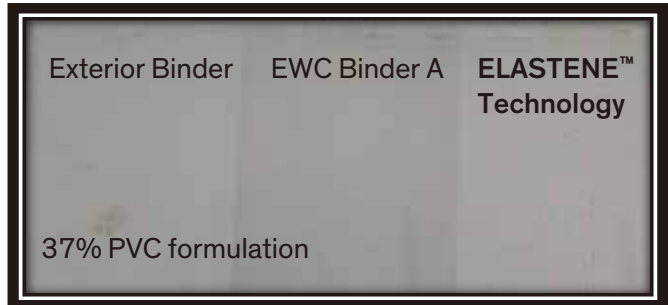


ELASTENE™ Technology is designed for high quality exterior flexible / elastomeric paints.

ELASTENE™ Technology offers excellent tensile and elongation properties; meeting or exceeding stringent standard and facilitates the formulation of low odor, offering excellent water resistance, alkaline resistance and mechanical stability.

DIRT PICK UP RESISTANCE & DURABILITY

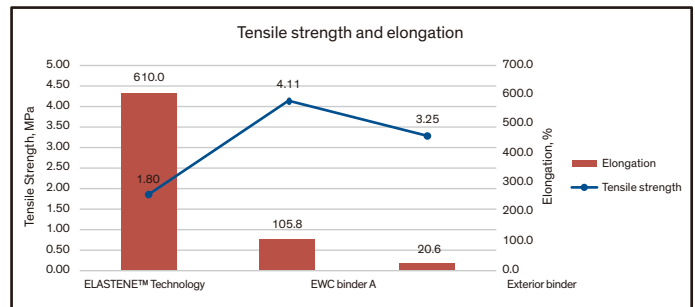
- Remains clean & fresh looking after extended exterior exposure
- Excellent color retention in hot and humid weather conditions



After 6 months exposed at Tuas Industrial Zone, Singapore

TENSILE STRENGTH & ELONGATION

Facilitates the formulation of paint to meet Singapore Standard, SS 500 : 2002, when formulated at around 35–38 PVC



OTHER BENEFITS

- Excellent wet scrub resistance as well as excellent balance of properties in storage stability, color acceptance, water resistance, alkaline resistance and mechanical stability.
- Facilitates the formulation of paints that address stringent environmental standards

We make coatings work. Better!

Dow Coating Materials introduced the industry's first all acrylic binder for latex paint in 1953. Our technologies help to improve paints and coatings across a wide range of applications. With the leading coatings portfolio in the world, and coatings experts worldwide ready to collaborate with you, we can offer you broader, smarter, higher-value solutions to advance your coatings.

For more information, contact Dow Coating Materials
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